

Program Syllabus

Course Title	Leadership in Thought as Framework for Corporate Governance
Description	Boards are a collective of high-knowledge professionals who are charged by the shareholders to engage in complete and comprehensive decision-making. By participating in a communications architecture exercise, Boards members will learn how results can help diagnose board communication issues and improve decision-making outcomes. Dr. Andert will review the basics of symmetrical board communications and its impact on action or inaction, and its support of <i>leadership in thought</i> -- the ultimate goal of corporate oversight.
Learning Objectives	<u>Upon completion of this course, directors will:</u> (1) Understand the concept of leadership in thought versus leadership in action as it relates to corporate governance. (2) Understand the current tools and measurements of symmetrical board communications. (3) Know how to improve personal communications. (4) Know how to improve board communications.
Teaching Methods	This is a participatory program. Participant discussions, personal in-class work, and in-class exercises will expand course content.
Required Materials	Leadership in Corporate Governance Profiling Survey Communication Profiling Survey Board Communications Footprint Architecture Survey The All Powers Model and course handouts By: Dr. Darlene Andert CMC CFM
Credit Hours	Upon request

Meeting Information	Program Timeframe	Day/Time Schedule Overview
	2.5 Day Program	Day One: 8:30 to 4:00 PM Day Two: 8:30 to 4:00PM Day Three – 8:30 to Noon

Instructor Information

Instructor	<p>Dr. Andert' s doctoral research of corporate governance for Fortune 1000 Boards of Directors provided the first understanding of Human Resource Development (HRD) as a Board oversight mandate. Dr. Andert has extensive experience on various Boards and audit committees, her knowledge as an Arbitrator for the National Association of Securities Dealers (NASD), her skills as a Certified Financial Manager (CFM), a Certified Management Consultant (CMC); and experience as a Florida Supreme Certified Court Mediator provide solid working knowledge.</p> <p>Dr. Andert's education includes a BA from Alverno College with a dual major in Business Management and Professional Communications, a master's degree from Central Michigan University in Administration, and a doctoral degree from The George Washington University, Graduate School of Organizational and Human Development's Executive Leadership Program in Human Resource Development.</p> <p>Dr. Andert has authored books and numerous articles; designed and delivered certification programs; and provided over a decade of service to organizational development projects for national and local client organizations. She currently serves as the Director for the International Center for Responsible Corporate Governance at FGCU.</p>
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